



## The European Awareness Week on Alcohol-Related Harm 2020

### AGENDA

#### Alcohol & Cancer

Monday, 16 November 2020

15:00 – 16:15 CET

Zoom Webinar

Register in advance for this webinar:

[https://zoom.us/webinar/register/WN\\_14rUYE8cQhGZnJ9CCO8yAQ](https://zoom.us/webinar/register/WN_14rUYE8cQhGZnJ9CCO8yAQ)

The 8<sup>th</sup> European Awareness Week on Alcohol-Related Harm (AWARH) will be held on 16 - 20 November 2020.

The aim of AWARH is to increase awareness of the need to address alcohol-related harm in Europe and highlight the need to address it through an integrated approach to alcohol policy.

2020 is a special year, with all events held online. No personal meetings due to COVID 19. Within the AWARH, the aim is to facilitate discussions around the overwhelming burden of alcohol-related harm in Europe, propose possible solutions to the problem, and be a catalyst for debate at European and national levels.

The focus in this event will be the links between alcohol and cancer and the forthcoming Europe Beating Cancer Plan. In conjunction with this event, WHO Europe is also launching its new factsheet for policy makers, *Alcohol and Cancer in the WHO European Region*.

15:00 Welcome and introductions

**Tiziana Codenotti**, Eurocare President

15:10 Alcohol and Cancer

**Nino Berdzuli**, Director, WHO Regional Office Europe, World Health Organization

15:20 The impact of Alcohol drinking to the burden of Cancer in WHO European Region

**Isabelle Soerjomataram**, International Agency for Research on Cancer (IARC)

15:30 WHO's new Alcohol and Cancer factsheet: Appeal for better prevention

**Carina Ferreira-Borges**, European Office for the Prevention and Control of NCDs, WHO Regional Office for Europe

15:40 How many cancers can we prevent when increasing alcohol excise tax?

**Jürgen Rehm**, Institute for Mental Health Policy Research & Campbell Family Mental Health Research Institute, Centre for Addiction and Mental Health (CAMH), Canada

15:50 Alcohol and Digestive Cancer – a need for action

**Marcus Peck**, United European Gastroenterology (UEG)

16:00 Alcohol and liver cancer – need for action

**Alejandro Forner**, European Association for the study of the liver

16:10 Conclusions

**Tiziana Codenotti**, Eurocare President

16:15 Finish