# european Alcohol Policy Alliance

## Annual Report 2015

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## GOVERNANCE OF EUROCARE

The European Alcohol Policy Alliance met 9-10 June 2015 for the Annual General Meeting in Institute of Alcohol Studies, Alliance House, 12 Caxton Street London, SW1H 0QS, UK. The meeting gathered 24 member organisations including 6 proxies. The priorities for the coming year were decided.

#### EUROCARE BOARD MEMBERS

Representative	Position	Organisation	Country
Tiziana Codenotti	President	Eurocare Italia	Italy
Lauri Beekmann	Vice President	Estonian Temperance Union	Estonia
Sven-Olov Carlsson	Treasurer	IOGT NTO	Sweden
Stig Erik Sørheim	Board Member	Actis – Norwegian Policy Network on Alcohol and Drugs	Norway
Katherine Brown	Board Member	Institute of Alcohol Studies	United Kingdom
Marijs Geirnaert	Board Member	Vereniging voor Alcohol-en Andere Drugproblemen vzw (VAD)	Belgium
Peter Rice	Board Member	Scottish Health Action on Alcohol Problems (SHAAP)	United Kingdom
Kristiina Hannula	Board Member	EHYT Finnish Association for Substance Abuse Prevention	Finland
Claude Riviere	Board Member	Assocation Nationale de Prevention en Alcoologie et Addictologie (ANPAA)	France
Jan Peloza	Board Member	Alcohol Policy Youth Network (APYN)	International, Slovenia

#### EUROCARE SPECIAL ADVISERS

Eurocare General Assembly appointed five Special Advisers to assist the Board and Secretariat

Representative	Organisation	Country
Savas Yilmaz	Turkish Green Crescent Society	Turkey
Krzysztof Brzozka	The State Agency for Prevention of Alcohol-Related Problems	Poland
Kristina Sperkova	IOGT International	International, Sweden
Maja Stojanovska	ACTIVE - Sobriety, Friendship and Peace	International, Sweden
Wilfred Kamphaussen	Independent	Luxembourg

#### NEW MEMBERS OF EUROCARE

Eurocare was happy to welcome Centrum Alma (Czech), European Mutual help Network for Alcohol related problems (EMNA), MONAR (Poland), IOGT Norway, Frelsesarmeens Rusomsorg (Salvation Army) Norway as new members in 2015. With the five new members, the membership increased to a total of 61 member organisations from 25 European countries. See the end of the document for an overview of all Eurocare members.

#### STAFF OF EUROCARE

Eurocare has a secretariat which takes care of the day to day business of the organisation. Because of loss of funding (operating grant and decrease in funding from IOGT NTO and Actis Norwegian Policy Network on Alcohol and Drugs there was a decrease in staff resources.

Name	Position
Mariann Skar	Secretary General
Aleksandra Kaczmarek	Senior Policy Officer (left August 2015)
Nils Johan Svalastog Garnes	Senior Policy Officer (LEFT June 2015)
Sandra Tricas-Sauras	Associated Researcher
Paul Lauwers	Accountant
Paulo Nunes de Moura	Policy officer (from 1.9.2015)

## EU ALCOHOL STRATEGY

Eurocare key message in 2015 has been the need for a renewal of the EU Alcohol Strategy to support Member States in the prevention and reduction of alcohol related harm. In every activity throughout the year, the need for a new EU Alcohol Strategy has been included and addressed as a recommendation.

The Committee on National Alcohol Policy and Action (CNAPA) which consists of Member States representatives have delivered both an Action Plan on Youth Drinking and on Heavy Episodic Drinking (Binge Drinking) (2014-2016) and a scoping paper for a renewal of the EU Alcohol Strategy to support Member States in the prevention and reduction of alcohol related harm.

Public health NGOs resigned from the Alcohol and Health Forum in the beginning of June 2015 following the announcement by Commissioner Andriukaitis that he has no plans to establish a new EU Alcohol Strategy.

## INFORMATION TO CONSUMERS

The need for information about alcoholic beverages to consumers is an ongoing issue.

The bad news is the lack of action from the European Commission. The European Commission were supposed to produce in December 2014 a report as obliged by *Provision of food information to consumers* (116/2011), on whether alcoholic beverages should in the future be covered by the EU regulation. So far, the report has not been published.

## MINIMUM UNIT PRICE (MUP)

2015 was another important year for the MUP case, as the case was taken from Scotland to the European Court in Luxembourg. Legislation to introduce a Minimum Unit Price of 50p was passed without opposition by the Scottish Parliament in May 2012. The legislation has yet to come into force because a consortium of global alcohol producers, fronted by the Scotch Whisky Association (SWA), Spirits Europe and the Comité Européen des Entreprises Vins (CEEV) is fighting its implementation every step of the way. The fight has moved to Europe where, in the latest stage of the legal battle, written opinions from EU Member States were made to the European Court, -(October 2014).

Eurocare worked closely together with our Scottish member SHAAP on MUP in 2015. SHAAP was partly based in the office in Brussels and together we organised a press conference in Brussels, 3<sup>rd</sup> September. Eurocare would like to thank SHAAP for the great and fruitful cooperation in 2014.

## OTHER ONGOING ISSUES



#### ALCOHOL MARKETING

Eurocare continued its work on marketing by following DG CONNECT's work. A policy debate on the Audiovisual Media Service Directive Media was organized by Eurocare on the 19 May 2015. 27 participants and by invitation only.



#### ALCOHOL POLICY NETWORK MEETING

6th October, Edinburgh 40 participants

#### AWARENESS WEEK ON ALCOHOL RELATED HARM

Eurocare took part also in this year's alcohol awareness week, led by European Liver Patients Association (ELPA). The week was held in mid-November and an event in the in the European Parliament was hosted by Jytte Guteland and Cristian Busoi "Alcohol – Why it is a big thing?" In addition a meeting for Health Attaches was hosted by the Luxembourg Presidency in Brussels.



#### JOINT ACTION - RARHA

Eurocare is an associated partner in RARHA, and we are involved in Work Package 2 (Evaluation), 5 (Drinking Guidelines) and 6 (Toolkit).



#### LET IT HAPYN

Eurocare is one of four partners in the coordination of the project, started in 2013 and ends in 2016.



#### STAKEHOLDER FORUMS

Eurocare is participating in several stakeholder forums of the European Commission

- •DG SANTE: EU Alcohol and Health Forum
- •DG SANTE: EU Health Policy Forum
- •DG CONNECT: Community of Best Practice
- •DG AGRI: Civil Dialogue on Wine
- •DG TRADE: Civil society dialogue

•Other non-formalised stakeholder meetings (e.g. DG ENTR, DG TAXUD)

•Eurocare is also in similar forums in WHO and OECD

## COMMUNICATION

## IN 2015 EUROCARE ISSUED THE FOLLOWING PRESS RELEASES

**4**.2 Alcohol can cause cancer- limit your intake

**26.3** Brewers of Europe acknowledge the consumers have the right to know what is in their drinks

**29.4** Joint Press Release: European Parliament Resolution calls for a new EU Alcohol Strategy

6.5 Joint Press Statement: European Parliament's Public Health committee calls for better drinks labelling as part of a new Alcohol Strategy to reduce harm
12.5 Eurocare welcomes the OECD report "Tackling Harmful Alcohol Use"

**22.5** Alcohol Advertising and Sponsorship in Formula One: A dangerous cocktail

3.6 Lifesaving policies – Road safety
5.6 NGOs resign from the health Forum as the Commission ignores Member
States and European Parliament call for
Alcohol Strategy

**9.9** On occasion of International Foetal Alcohol Spectrum disorders Day – The European FASD Alliance presents TOO YOUNG TO DRINK

10.9 Joint press release IAS – Eurocare -UK calls on EU to support Member
States in tackling alcohol harm
16.9 EU Action on Cancer 30 years
7.12 Eurocare Welcome Council
Conclusions "An EU Strategy on the reduction of alcohol related harm"

#### DISSEMINIATION

Issued **4 newsletters** which were sent to around **1800 contacts** Tweeted **100 times per month** and had over **1000 followers** On **Facebook** Eurocare places on average 15 posts per month and reached close to **400 likes**. Eurocare reaches between 120 000

## REPORTS AND PAPERS 2014

people in the highest months

#### May:

Alcohol Advertising and sponsorship - Formula One: A dangerous cocktail

### FINANCES

The European Alcohol Policy Alliance is dependent on receiving financial resources from its members and governmental support. Membership fees are low and more contributions are needed if the Secretariat is to have a leading role in developing alcohol policy at EU level. In 2015 Eurocare has received funding for participating in two EU projects; RARHA – Joint Action with Member States to prevent and reduce alcohol related harm and Let it hAPYN – Alcohol Policy Youth Network is the leading partner.

Eurocare is dependent on receiving substantial support from Actis Rusfeltets samarbeidsorgan and IOGT-NTO also in the future. SHAAP has from mid-2013 supported the Secretariat with manpower, focusing especially on engaging health professions to work on the prevention and reduction of alcohol related harm. Travel and accommodation costs involved in the Board meetings are covered by the Board members themselves, with the exception of those who come from member organisations with very limited resources.

Europe against Drugs (EURAD) secretariat is hosted by Eurocare and fully funded by Actis Rusfeltets samarbeidsorgan. For administrative reasons they are included in the Eurocare accounts.

Eurocare	2015
Income	
Grants	338.885,14
Other operational income	27.250,00
Other income and deductions	9.619,37
Financial results	120,34
TOTAL	375.874,85
Expenditure	
Meetings and conferences	12.444,75
Rental utilities and building costs	30.588,07
Maintenance	6.810,92
Administrative expenses	3.421,16
Equipment and communication	5.514,59
Consultancies and external services	8.617,39
Salary costs and social charges	305.486,63
Depreciations	769,20
Other running costs	0
Financial costs	286,08
Extraordinary costs	8.485,10
Extraordinary cost	0
TOTAL	382.423,89

RESULT OF THE YEAR

-6.549,04

## EUROCARE MEMBERS 2015

Belgium	Vereniging voor Alcohol-en Andere Drugproblemen vzw (VAD)
Bulgaria	Foundation Horizonti 21
Croatia	Mali Plac
Czech Republic	Centrum Alma NEW 2015
Denmark	Alcohol and Society
	Central Denmark Region, Alcohol and Traffic Secretariat IOGT Denmark
	NGO Fontana
Estonia	Estonian Temperance Union
Finland	Finnish Association for Substance Abuse Prevention
France	Association National de Prevention en Alcoologie et Addictologie (ANPAA)
Germany	Deutsche Haputstelle fur Suchtfragen (DHS),
	Deutscher Jugendschutz-Verband (German association for youth protection)
	Deutsche Guttempler IOGT e.V
Greece	Oasis
Hungary	Centre for Healthy Hungary
Ireland	Alcohol Action Ireland
	North West Alcohol Forum
	Dothain
Italy	A.I.C.A.T (Associazione Italiana Club Alcolisti in Trattamento)
	Eurocare, Italy
	Associazione Aliseo ONLUS
	Gruppa Logos - Onlus
Lithuania	Agapao
	Lithuanian National Tobacco and Alcohol Control Coalition
Netherlands	STAP, Stichting Alcoholpreventie
Norway	Actis - Policy Network on Alcohol and Drugs IOGT Norway NEW 2015 Frelsesarmeen Rusomsorg (Salvation Army) Norway <b>NEW 2015</b>
Poland	The State Agency for Prevention of Alcohol related problems (PARPA)
	The Polish IOGT Foundation
	Krajowa Rada MONAR - <b>NEW 2015</b>
Portugal	Centro de Alcoplogia Nova Rumo
	Sciedade Anti-Alcodlica Portuguesa (SAAP)
Russia	Centro de Alcoologia Ricardo Pampuri Foundation Union Society
Slovenia	UTRIP

Spain	Foundacion Salud yComunidad
	Asociacion de Ex-Alcoholicos Espanoles
	Scidrogalcohol
	Associacio RAUXA
	Federacio Catalana D'Alcoholics Rehabilitats (FARC)
Switzerland	Addiction - Info Switzerland
Sweden	IOGT-NTO
	Swedish Council on Alcohol and Drugs
	MHF
Turkey	Turkish Green Crescent Society
United Kingdom	Institute of Alcohol Studies
	Alcohol Concern
	Alcohol Focus Scotland
	Alcohol Health Network
	Balance, North East Alcohol Office Scottish Health Action on Alcohol Problems (SHAAP)
International	ACTIVE - Sobriety, Friendship and Peace
	Alcohol Policy Youth Network Blue Cross International European Mutual Help Network for alcohol related problems (EMNA) <b>NEW 2015</b>
	EUFASD, European IOGT International
	NordAN (Nordic Alcohol and Drugs Policy Network)