

PRESS RELEASE

Brussels, Belgium July 11, 2012

Eurocare welcomes the requirement for allergen labelling in wine for milk, egg and sulphites

European Alcohol Policy Alliance (Eurocare) welcomes the introduction of labelling requirement for allergens in wine.

Regulation 579/2012ⁱ has finally put an end to derogations that the wine sector has been successfully obtaining over the last years. The producers are required to state the presence in the final product of: (i) eggs and egg based products, (ii) sulphites/ sulphites, (iii) milk and milk based products. This listing might be accompanied by pictograms which could improve the readability of the information provided to consumers.

However, there is no specification on the size of the pictograms. 'We expect the wine industry to step up and show their commitment to inform and protect consumers, by making the information clearly visible and readable on the label' said Mariann Skar, Eurocare Secretary General.

###

NOTES TO EDITORS: FOR MORE INFORMATION PLEASE CONTACT European Alcohol Policy Alliance

| Mariann Skar | , Secretary General |
|--------------|------------------------|
| GSM: | +32 (0) 474 830 041 |
| | |
| Website: | www.eurocare.org |

EUROCARE (The European Alcohol Policy Alliance) is an alliance of 50 organizations working on the prevention and reduction of alcohol related harm in Europe. Member organisations are involved in research and advocacy, as well as in the provision of counselling services and residential support for problem drinkers, the provision of workplace and school based programmes and the provision of information to the public.

Eurocare advocates the prevention of alcohol related harm in Europe through effective evidence based alcohol policy. <u>www.eurocare.org</u>

ⁱ Retrieved from: <u>http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2012:171:0004:0007:EN:PDF</u>

17 Rue Archimede | 1000 Brussels | Belgium | Tel +32 (0)2 736 05 72 | Tel +32 (0)2 736 67 82 <u>info@eurocare.org</u> | <u>www.eurocare.org</u>